



Pennies for Poverty 2 Cents 4 Change

The purpose of the Pennies for Poverty Program is fundraising, promoting volunteerism, and raising awareness about poverty in Newburyport, MA. The core reason the Pennies for Poverty Program exists is to lessen the current effects of poverty and crisis, while working simultaneously to eliminate the root causes of poverty and crisis in the future.

Poverty in Newburyport

Adequate resources to not be poor in Newburyport:

- Single Individual: \$25,000
- 2 Adults: under \$35,000
- Family with children: \$50,000

3 categories of poverty based on a sustainable level of income (costs of housing and living expenses taken into account):

- Severe poverty (under \$15,000):
711 households
- Moderate poverty (under \$35,000):
1424 households
- Risk of poverty (between \$35,000-
\$50,000): 1,345 households

Total of all 3 categories: 3,480 Households times 3.09 (average family size in Newburyport) = up to 10,753 individuals in or at risk of poverty or 44% of the population in Newburyport. Please note that these numbers are not based on 2008 earnings but on 2006 information.

Newburyport



Two Cents

Two Cans

Two Hours

TOGETHER!

**"Be the change you want
to see in the world."**

Mahatma Gandhi

**Compiled by:
Pennies for Poverty: 2 Cents 4 Change**

Pennies for Poverty:

2 Cents 4 Change

If you would like to financially support the Pennies for Poverty: 2 Cents 4 Change campaign programs, send us a check made out to Pennies for Poverty and on the memo line write Pennies Program. Any money raised that is more than is needed for a fiscal year, will be turned over to the 2 Cents Grant Fund.

Service Organizations

If you would like to be listed on our website or linked, please email us your link or a short paragraph about your organization and contact information. Grant Applications for the 2 Cent Grants are available online at our website. Urgent grants can be submitted at any time.

If you have volunteer needs or information that you would like the public to be aware of through our monthly newsletter, either email us or call us with the information.

Stores and Businesses

Please support the 2 cent stores and businesses! Look for the Pennies for Poverty: 2 Cents 4 Change decals in the windows! Look for the 2 Cent Donation Jars on the Counters! Look for the 2 Cent Items! These businesses are not only helping our program by raising additional funds for the 2 Cent Grant Fund but they are also raising awareness. And if your store or business would like to be a 2 Cent Store, please contact us!

THANK YOU

2 CENT STORES!

Two Cents for Change

We are asking that everyone in Newburyport donate 2 cents a day to the Two Cents for Change Campaign. Two cents a day is \$7.30 per year which doesn't seem like much but the combined 2 cents of everyone in Newburyport would total \$125,000! This money could fund programs which are currently not available or help fund programs which may need additional funds.

The 2 cent money raised will all be given out to service organizations or individuals who do direct service and propose a new initiative or justify the need for more funding of an existing program. The funds will be given out through grants.

Look for 2 Cent jars around town and download a 2 Cent label from our website for you to have your own 2 Cent jar at home.

How It Works

Take any container, add the Pennies for Poverty: 2 Cents 4 Change label and you have a 2 cent jar. Fill it up with pennies (or other coinage or even paper bills!). When it is full, bring the jar to one of the following banks and ask that the money be put in the 2 Cent account. Participating banks: 5 Cent Savings, Eastern Bank, Institution for Savings, and the Provident Bank.

OTHER OPTIONS

You can also write a check to the Pennies for Poverty and on the memo line write 2 Cent Fund and deposit the check in one of the 4 banks or mail to Pennies for Poverty, 282 High St, Newburyport, MA 01950.

Two Cans for Change

Two Cans for Change is a program to increase awareness as well as increase donations to the food pantries in the area. We are encouraging everyone to take cans and non-perishables throughout the month to drop off locations: Salvation Army, Pettengill House, Community Action, Our Neighbor's Table, Newburyport Fire Stations, Five Cent Savings Bank and churches. Please note The Salvation Army can also take fresh fruit and vegetables.

Two Hours for Change

We are asking that everyone volunteer two hours a month to an organization of their choice. Two Hours for Change will have a Volunteer Job Fair in the fall to bring together organizations and individuals.

Together for Change

We will be having free events throughout the year in order to bring about awareness as well as community togetherness. Please watch the newspapers for announcements!

If you would like to be involved, please contact
2cents4change@gmail.com
or for more information:
2cents4change.povertyprogram.com/



**Making
Change with
Change!**