



**Pennies for Poverty:
2 Cents 4 Change, Inc.
Summary of Accomplishments
October 2008-December 2011**



2008

- October 1, 2008 501C3 approved.
- 2008 \$1,000 operating budget.
- 2008 Board Members: Cathie Gould, Laurie Ingersoll, Bob Gould, Eleanor Turke, Gail Gandolfi.
- Witch's Night Out, a reverse trick or treat started and hosted by Flukes and Finds and Friends to raise funds for the 2 cent grant and food for the food pantries.
- Held 2nd annual volunteer fair in 2008.
- Held 2nd annual Blessing of the Banner.
- Semi-Annual Food Drives collected \$4,400 worth of food and \$882 for the 2 Cent Grant Fund.

2009

- 2009 stayed within \$2,000 operating budget, including nonprofit filing expenses.
- \$500 donation from the Swasey Fund.
- 2009 joined the Chamber of Commerce.
- 2009 semi-annual food drive collected \$7,305 worth of food and \$1,818.26 for the 2 Cent Grant and \$332 Emergency Needs donations went to Belleville Church for Emergency Bags.
- 79 Stores and Businesses.
- 2009 Board Members: Cathie Gould, Bob Gould, Laurie Ingersoll, Eleanor Turke, Gail Gandolfi, Fran Larkin, Dudley Glover, Shari Wilkinson.
- Ann Smith received a \$50 2 Cent grant for her idea "Meal Marks".
- The Learning Enrichment Center was awarded a \$5,000 grant.
- Developed Volunteer Opportunities Directory - available online.
- TOGETHER Program 10 free monthly classic comedy movies at Belleville Church.
- TOGETHER presentation Dudley Glover on walking the Camino de Santiago.
- TOGETHER presentation "Oddities of the Past" by Dick Cunningham & Ralph Ayers .
- TOGETHER event Boston Community Choir concert.
- Started the Sister Cents Pennies Program: Other cities and towns are welcome to use our material, copy the structure and principles of the program but will need to apply for a separate nonprofit status.
- Started Common Cents Gardens program to increase fresh vegetables for the local food pantries and soup kitchens.

- Second Witch's Night Out became a downtown Chamber Event.
- Service Directory of area services developed and online.
- Delivered informational packets to all the local clergy, all the local school nurses, all depts/MDs at Anna Jaques Hospital.
- Started an online Zazzle store.
- Developed a definition of poverty for Newburyport in order to have an idea of how many people may be looking for services and to project future needs.
- Researched and compiled Newburyport Poverty Report to determine the available resources and whether the increased needs will be met. The report was used in 2009 by the Newburyport schools for a grant application.
- Volunteer Fair expanded in 2009 to include 11 poverty awareness presentations.
- Arranged for plumbers of Plumbers Union Local #12 to donate 24 hours of time to low-income families, administered through the Salvation Army.
- Held 3rd annual Blessing of the Banner.
- Developed Board Handbook.

2010

- Developed Pennies Vision, Mission, Goals and Strategies document that runs Pennies.
- 2010 total annual operating costs: .
- 2010 all summer long Wednesday night Star 240 fund raiser at Haley's for Pennies 2 Cent Grant. Total raised \$2,235.24
- Semi-Annual Food Drives collected \$4,742.43 worth of food \$932.11 to the 2 Cent Grant Fund and \$932.11 to Community Needs Grant awarded to Community Service and His Provisions Too.
- 101 2 Cent Stores and Businesses.
- 2010 Board Members: Cathie Gould, Bob Gould, Laurie Ingersoll, Eleanor Turke, Fran Larkin, Julie Parker Amery, Robin Parsons, Glenn Myers, Julia Collins-Lindner
- Advisory Board Members: Gail Gandolfi, Dudley Glover.
- YWCA \$2,000 2 Cent Grant awarded for scholarships for low-income children in Newburyport.
- Park Circle Tenant's Organization \$2,000 awarded 2 Cent Grant for start-up and children's equipment.

- Newburyport Learning Enrichment Center awarded \$3,500 for new afternoon programs and scholarships.
- Urgent Need Grant of \$300 awarded to the Salvation Army for personal care items.
- Developed poverty topic sheets.
- Pennies was awarded a grant of \$250 from the Commission on Diversity and Tolerance for poverty awareness.
- Researched and compiled Newburyport Poverty Reports in 2010 to determine the available resources and whether the increased needs will be met.
- Fran Larkin TOGETHER presentation on "Secrets of Success"
- Wendy West "Enchanted Newbury" TOGETHER presentation.
- Developed Board Orientation Book.
- Developed a Sister Cents Booklet on how to start a Pennies Sister Cents in another city or town.
- Developed annual Survey of agencies and supporters.
- Port Media video about Pennies online
- Poverty Awareness videos added to website.
- Table Event: Farmer's Market, Yankee Homecoming.

2011

- Transitioned three new Board of Directors Executive Officers, President, Treasurer and Clerk.
- Co-sponsored two Together events, Sharon Astyk talk and Chuck Collins "It Takes a Community to Grow a Healthy Local Economy"
- Completed and circulated an updated Pennies Awareness video with help from videographer Jay Jorgenson and Pennies Board Member, Fran Larkin
- Held 2 table events; Newburyport Farmers Market in June and Peace Day in the Park in September
- Members of the Board of Directors fanned out to visit all Pennies 2 Cent Stores and sign up new ones. Ended the year with approximately 125 retailers signed up to be 2 Cent Stores
- In November we purchased uniform 2 Cent collection boxes with donations from The Provident Bank and the Newburyport Savings Bank and began distributing to

Pennies retailers.

- In August the Board of Directors held a day long retreat to work on board development with assistance from facilitator Shari Melto.
- Held two Food Drives (March & September) at Shaws in Port Plaza. \$ 4922.00 worth of food was collected and the donations to our 2 Cent collection jars went to the following : 2 Cent Grant Fund, \$837.41; Salvation Army, \$508.50; Pettengill House, \$328.91.
- Held Not Your Average Joe's Fundraisers (Not Your Average Cause) every Tuesday in September; raised \$100.
- Awarded Grants to the following: ROOF Overhead Collaborative, Inc. - \$4000 for rental assistance; Newburyport Learning Enrichment Council- \$1000 for programs that address conflict resolution, peer counseling and anti bullying.
- Operating expenses for the year were below our \$2000/year target
- 4th Annual Chamber of Commerce Witches Night Out event held in downtown Newburyport as a fundraiser for Pennies for Poverty
- 2011 Members of the Board of Directors: Eleanor Turke, Laurie Ingersoll, Fran Larkin, Julie Amery, Julia Collins Lindner, Glenn Myers, Michael Sandberg, Michael Gale, Ridge Woodford, Barbara Garnis
- 2011 Advisory Board: Gail Gandolfi, Catherine Gould, Robert Gould

TO DATE: 2008-2011 Financial Summary

- **2 Cent Grants awarded: \$17,550**
- **Community Need funds awarded: \$2,352**
- **Food donated: \$21,554**
- **Total Benefit to Community: \$41,456**

- **Operating Costs: \$6,633 spent on website, nonprofit filings, PR material, office supplies, photocopying of Service Directory and other.**
- **Pennies is run by volunteers from the community, funded by the community for the benefit of the community!**