



Pennies for Poverty: 2 Cents 4 Change, Inc. Summary of Accomplishments October 2008-July 2010



2008

- October 1, 2008 501C3 approved nonprofit organization.
- 2008 stayed within \$1,000 operating budget.
- 2008 Board Members: Cathie Gould, Laurie Ingersoll, Bob Gould, Eleanor Turke, Gail Gandolfi.
- Witch's Night Out, a reverse trick or treat started and hosted by Flukes and Finds and Friends to raise funds for the 2 cent grant and food for the food pantries.
- Held 2nd annual volunteer fair in 2008.
- Held 2nd annual Blessing of the Banner.
- Semi-Annual Food Drives to benefit the 5 local food pantries. 2008 collected \$4,400 worth of food and \$882 for the 2 Cent Grant Fund.

2009

- 2009 stayed within \$2,000 operating budget, including nonprofit filing expenses.
- 2009 joined the Chamber of Commerce.
- 2009 semi-annual food drive collected \$7,305 worth of food and \$1,818.26 for the 2 Cent Grant and \$332 Emergency Needs donations went to Belleville Church for Emergency Bags.
- 2009 Board Members: Cathie Gould, Bob Gould, Laurie Ingersoll, Eleanor Turke, Gail Gandolfi, Fran Larkin, Dudley Glover, Shari Wilkinson.
- Ann Smith received a \$50 2 Cent grant for her idea "Meal Marks".
- The Learning Enrichment Center was awarded a \$5,000 grant.
- Developed Volunteer Opportunities Directory - available online.
- TOGETHER Program 10 free monthly classic comedy movies at Belleville Church.
- TOGETHER presentation Dudley Glover on walking the Camino de Santiago.
- TOGETHER presentation "Oddities of the Past" by Dick Cunningham & Ralph Ayers .
- TOGETHER event Boston Community Choir concert.
- Started the Sister Cents Pennies Program: Other cities and towns are welcome to use our material, copy the structure and principles of the program but will need to apply for a separate nonprofit status.
- Started Common Cents Gardens program to increase fresh vegetables for the local food pantries and soup kitchens.

- Second Witch's Night Out became a downtown Chamber Event.
- Service Directory of area services developed and online.
- Delivered informational packets to all the local clergy, all the local school nurses, all depts/MDs at Anna Jaques Hospital.
- Started an online Zazzle store.
- Developed a definition of poverty for Newburyport in order to have an idea of how many people may be looking for services and to project future needs.
- Researched and compiled Newburyport Poverty Report to determine the available resources and whether the increased needs will be met. The report was used in 2009 by the Newburyport schools for a grant application.
- Volunteer Fair expanded in 2009 to include 11 poverty awareness presentations.
- Arranged for plumbers of Plumbers Union Local #12 to donate 24 hours of time to low-income families, administered through the Salvation Army.
- Held 3rd annual Blessing of the Banner.
- Developed Board Handbook.

2010

- First 6 months of 2010 stayed within \$660.72 of the \$1,200 annual operating budget.
- 2010 all summer long Wednesday night Star 240 fundraiser at Haley's for Pennies 2 Cent Grant. Amount raised will be announced in September.
- Semi-Annual Food Drives collected \$2,442.43 worth of food and \$464.25 in 2 Cent Grant and \$464.25 Emergency Needs donations to Community Service.
- 2010 Board Members: Cathie Gould, Laurie Ingersoll, Bob Gould, Eleanor Turke, Dudley Glover, Fran Larkin, Julie Parker Amery, Robin Graves, Robin Parsons, Elaine Miller.
- Advisory Board Members: Gail Gandolfi
- YWCA \$2,000 2 Cent Grant awarded for scholarships for low-income children in Newburyport.
- Park Circle Tenant's Organization \$2,000 awarded 2 Cent Grant for start-up and children's equipment.
- Developed poverty topic sheets.
- Pennies was awarded a grant of \$250 from the Commission on Diversity and Tolerance for poverty awareness.

- Researched and compiled Newburyport Poverty Reports in 2010 to determine the available resources and whether the increased needs will be met.
- Fran Larkin TOGETHER presentation on "Secrets of Success"
- Wendy West "Enchanted Newbury" TOGETHER presentation.
- Developed Board Orientation Book.
- Developed annual Survey of agencies and supporters.
- Port Media video about Pennies
- Started Teen Committee

Ongoing

- Monthly newsletter or e-news to keep the public informed about our progress, events and to raise awareness with a readership of 350.
- Website developed and kept up to date. www.2cents4change.com with an average of 200 monthly visitors.
- Numerous speeches, table events and presentations have been made to raise awareness of Pennies and poverty in Newburyport.
- Delivered PR material to approximately 200 stores, 79 have signed up.

TO DATE - 2 Year Financial Summary

Operating Costs: \$3,831 spent on website, nonprofit filings, PR material, office supplies, photocopying of Service Directory and other.

2 Cent Grants awarded: \$9,050

Emergency Need funds awarded: \$796

Food donated: \$14,147

Total Benefit to Community: \$23,993

Pennies is run by volunteers from the community, funded by the community for the benefit of the community.

**Together we are
Making Change with Change!**